

McNALLY JACKSON SELF-PUBLISHING SERVICES PRICE LIST

The cost of your project depends on what your plans are for your book, and on how many copies you'll want to print.

There are two easy steps to printing your own book on the Espresso Book Machine at McNally Jackson.

- 1. Choose your setup package.** We offer six setup packages to suit a variety of printing and publishing needs. Whether you're printing a few copies for a special occasion, or you're publishing the Great American Novel - we can help guide you through the entire printing process. Information on each package may be found below. Please note that print costs are not included.

PRINTING PACKAGES

Our printing packages are for one-time print-runs and include the upload of your book files to our machine well as phone and email support. Printing packages do not include any formatting or design assistance, but services may be purchased a la carte.

PERFECT GIFT - \$19

For one-time print-runs of 10 copies or less. Perfect for art projects, theses, your children's stories and truly special gifts.

PERSONAL PROJECT - \$49

For one-time print-runs over 10 copies, this package is ideal for catalogs, book galleys, exhibit guides, or special give-aways for everyone at your family reunion. It includes all of the above, plus a Proof Copy and a free revision upload.

PUBLISHING PACKAGES

All our publishing packages include life on the server for future printing, phone and email support, one free revision upload, one free proof copy, in-store and online placement, and 100% net profits from consignment sales.

PRINT-READY PRO - \$99

This bare-bones publishing package is for design and publishing professionals who need no file support or design services. **Files must be approved prior to purchase.**

(If you are a small press looking to print multiple titles with us, please email us directly for a custom quote.)

PRINCE STREET - \$149

Ready to see your book on our shelves? Ready to print copies whenever you need them? This package includes everything above, in-depth file review, select PDF alterations, a 30 minute consultation, a Basic Text cover design, one free shelf copy, and 3 months guaranteed in-store placement.

McNALLY JACKSON - \$349

This package includes all the features of the Prince Street Package, plus 2 free shelf copies, a Deluxe Cover design, ISBN and barcode, a copyright page design, 3 weeks preferred placement in-store and online, and upload to the EBM world sales channel.

QUILL & LEAF - \$549

Our premier self-publishing package includes all of the perks above, plus 3 free shelf copies, 6 months guaranteed in-store placement, 6 weeks preferred placement, 5 free author copies, and most importantly Interior Page Design using one of our professionally designed templates.

- 2. Order printed copies of your book.** In addition to your setup fee, we charge a print cost for each book printed, to cover the cost of the ink, paper, and glue. **Print cost is \$7.00 per book plus \$0.03 per page.** So, for example, a 100-page book will cost \$10.00 per copy - \$7.00 + (\$0.03 x 100) = \$10.00. Don't feel like doing any math right now? This chart should give you an idea of how much your book will cost to print. *We also offer bulk discounts of -10% for 50 copies and -15% for 100 copies.*

Page Count	50	100	150	200	250	300	350	400	450	500	550	600	650	700	750
Print Cost	\$8.50	\$10.00	\$11.50	\$13.00	\$14.50	\$16.00	\$17.50	\$19.00	\$20.50	\$22.00	\$23.50	\$25.00	\$26.50	\$28.00	\$29.50

A LA CARTE SERVICES

COVER DESIGN - \$15-\$65

If you've chosen a setup package that does not include a cover design, you may purchase one a la carte. We offer a variety of professionally designed cover templates to choose from. Send us your back cover copy, image, and author bio and we will create a cover using the template of your choice.

INTERIOR PAGE DESIGN starting at \$250

If you've chosen a setup package that does not include interior design, you may purchase it a la carte. We offer a variety of professionally designed templates to choose from.

PDF ALTERATIONS - \$10-\$30

Sometimes PDF files need a bit of fixing before they can go to print. If this is the case with your files we will let you know before we proceed.

AUTHOR REVISIONS - \$19

If you've opted for one of our publishing packages and have already used your free upload of revisions, you may send us new files and have your work updated on our machine for \$19, any time.

ISBN AND BARCODE - \$75

An ISBN isn't necessary to sell your book at McNally Jackson or on your own website, but if you want the freedom to distribute your work through other traditional bookselling channels, you may need an ISBN.